

# GLOBAL MARKETING INTELLIGENCE



國立交通大學  
National Chiao Tung University

*You are invited to  
attend our  
workshop*



**Networking**

**Market Intelligence**



**Exotic Food**



Current focus countries are:



India



Myanmar



Vietnam



Germany

To support your successful foreign market entry, NCTU's Global MBA (GMBA) Team with its global alumni network from 30+ countries is holding a workshop to provide your company with cultural as well as business insights into your markets of interest through our local students from respective countries.

**DATE** : May 20th 2017, Saturday, 10:30 am-5:00 pm

**VENUE** : (光寶廳) Management Building I,  
NCTU Guangfu Campus, Hsinchu

**ATTENDING FEE** : NTD 100

**HOST** :  GLOBAL  
MBA NATIONAL  
CHIAO TUNG  
UNIVERSITY

**CO HOST** :  產學運籌中心  
Center of Academia and  
Industry Collaboration  cte  
承德科技  
CHEN TECH ELECTRIC

Scan to register:

